



Business Ethics in Biblical Perspective: A Comprehensive Introduction

Available September 2015

\$45, 496 pages, casebound

978-0-8308-2474-8

What is fair, just and legal in the world of business?

Michael E. Cafferky, author of the widely used textbook *Management: A Faith-Based Perspective*, has published a new book entitled *Business Ethics in Biblical Perspective*. In it he sets a new standard in the field of business ethics with a comprehensive textbook from a Christian perspective.

Using twelve biblical themes to evaluate contemporary ethical approaches and concerns, Cafferky provides:

- a solution for the growing problem of biblical literacy among Christian university students
- an overview of the essential message of Scripture that guides ethical actions in business
- a solid biblical foundation to test contemporary thinking and practice

Additional features offered in this book:

- introduces all the common contemporary ethical approaches in business ethics and evaluates each one in light of twelve biblical themes
- applies the biblical themes to many contemporary ethical issues in management, marketing, accounting, finance and global business
- contributes to readers' ability to participate in conversations regarding contemporary ethical issues
- contrasts the biblical ethics process with contemporary secular teaching on ethics
- contains seventeen original case studies designed to encourage dialogue on complex issues
- provides fifty-four debate topics for further research, practical application and discussion

Specifically, chapters in *Business Ethics in Biblical Perspective* cover topics such as:

- consumer ethics
- fundamental tensions in the field of business ethics
- ethical issues in marketing
- corporate responsibility
- social contracts
- justice issues



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Business Ethicist Publishes Comprehensive New Book

Michael E. Cafferky (DBA, Anderson University) is the Ruth McKee Chair for Entrepreneurship and Business Ethics at Southern Adventist University. He teaches undergraduate and graduate courses in management, business strategy, entrepreneurship, organizational theory and business ethics. In 2013 he received the Sharon G. Johnson Award from the Christian Business Faculty Association in national recognition of his efforts toward integrating faith and business in his scholarship.

Prior to his work in higher education, Cafferky worked for twenty years in the healthcare industry at various levels of leadership including front-line supervisor, department manager, director of business development, CFO, COO and CEO. He is a fellow in the American College of Healthcare Executives, a member of the Academy of Management and a member of the Christian Business Faculty Association. For three years he served as an examiner for the Malcolm Baldrige National Quality Award Program of the United States Department of Commerce.

Cafferky is the author of eight books, including *Management: A Faith-Based Perspective*, *Breakeven Analysis* (coauthored with Jon Wentworth) and *Scriptural Foundations for Management*. He has published articles in the *Journal of Biblical Integration in Business*, *Faith in Business Quarterly*, *Christian Business Academy Review*, the *Journal of Applied Christian Leadership* and the *Journal of Religion and Business Ethics*.

An active speaker at conferences, Cafferky has given presentations on faith and business topics in the United States, Australia, Africa, Russia, Europe, Canada and Mexico. He and his wife Marlene have two grown sons.