



*Entrepreneurial Leadership:
Finding Your Calling, Making a
Difference*

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How do good theology, strong leadership and quality entrepreneurship relate?

In their new book, *Entrepreneurial Leadership*, Richard Goossen and R. Paul Stevens bring together extensive research, hands-on experience and decades of teaching to provide readers with a theologically robust look at how Christian leaders can ground their calling in the mission of the triune God.

“I saw first-hand through extensive research and practical experience that Christian entrepreneurs were not fully maximizing their potential to lead positive change in their businesses, churches and communities,” writes Goossen. “Business people, and entrepreneurs in particular, feel strongly about calling to the marketplace but they are not typically encouraged and equipped in their endeavors.” This new book seeks to unravel the difficulties therein and provide readers with a positive manual for being a theologically grounded leader.

Throughout the book, Goossen and Stevens present lessons and analyses that are grounded in the entrepreneurial experience. The lessons they outline also apply to Christians putting their faith into action in the general marketplace.

Their approach to tackling this complex topic is unique. They do so by:

- identifying and contrasting humanist and Christian models of entrepreneurship
- explaining meaning at work through God-inspired creativity
- giving a biblical understanding of risk and reward
- breaking down how to understand application of calling
- providing principles of practicing and sustaining entrepreneurial leadership based on exhaustive research
- supplying practical difference-making strategies

“The church has long had an uneasy relationship with businesspeople,” writes Drew Dyck, managing editor of *Leadership Journal*. “Too often entrepreneurs are regarded as second-class Christians, useful only for their financial contributions to fund the ‘real’ work of ministry. That’s a shame. And that’s why *Entrepreneurial Leadership* is such an important book. It not only counters this dangerous misperception, it equips entrepreneurs with the tools they need to live out their callings for God. Goossen and Stevens are gifted guides, adept at helping Christians understand and practice entrepreneurial leadership. I’ll be recommending this book to every business and church leader I know.”

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