

## Q & A



### ***How Leaders Lose Their Way*** ***And How to Make Sure It Doesn't Happen to You***

September 16, 2025 | \$18.99, 192 pages, paperback | 978-1-5140-1354-0

**Peter Greer** is president and CEO of HOPE International, a global Christ-centered organization working to alleviate physical and spiritual poverty in more than twenty countries around the world.

**Jill Heisey** is a writer who is passionate about helping leaders and nonprofits share their stories. She has collaborated on the books *Lead with Prayer*, *Rooting for Rivals*, and *The Gift of Disillusionment* and has written many published articles.

## Avoiding Mission Drift

### **What motivated you to write this book?**

**Peter Greer:** Jill and I felt compelled to write this book as a follow-up to *Mission Drift* after discovering individual mission drift was even more pervasive than the organizational drift we had originally researched. We were inundated with stories of leaders losing their way, which prompted us to repurpose the book *40/40 Vision* with a *Mission Drift* spin focusing on the aspects of individual drift. We wrote this book for leaders to consider the distractions and temptations that pull so many off course and to equip them in their pursuit of long-term faithfulness. Ultimately, we want readers to read this book and learn to prioritize what is most important: fearing God and keeping his commands.

### **What is the core theme of *How Leaders Lose Their Way*?**

**Peter:** To live a life of long-term faithfulness, we must pursue our mission while avoiding countless pressures, distractions, and temptations. Avoiding the same mistakes of King Solomon, Christian leaders can remain mission true when they learn to fear God and keep his commands.

Solomon penned so many proverbs, but when you examine his life, it's clear he didn't live out the wisdom he preached to others. The case is the same today. So many leaders embody all the head knowledge but get lost in living out their true beliefs. The goal of this book is to encourage leaders to live lives of integrity and long-term faithfulness.

### **What is distinctive about *How Leaders Lose Their Way*?**

**Peter:** This book uniquely positions Solomon as an anti-hero, and every chapter includes modern-day case studies and reflection tools to help readers identify where they need to exercise extra caution or focus on spiritual growth. Four distinctive themes emphasized in the book include consistent imagery of rowing, the personal narratives of Solomon, the idea of hevel, and staying "mission true."

### **What are the five main things you want readers to take away from your book?**

**Peter:**

1. Every leader is vulnerable to losing their way. Rather than simply feeling sympathetic or superior, we should learn from others' mistakes. The first step in preventing drift is admitting that it can happen to you.

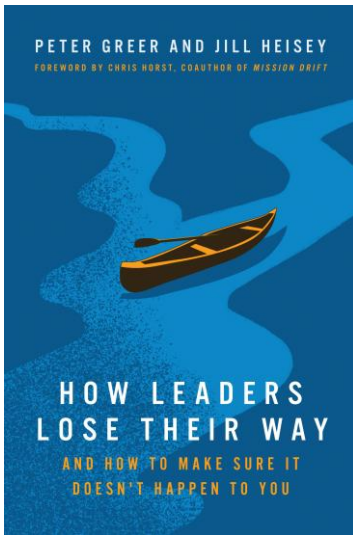


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2. Leading on mission takes discipline (intentionality), direction (a reorientation of our common definitions of success), and balance (the ability to rightly order our pursuits). Finishing well will not happen by accident.
3. There's nothing new under the sun: Cultivating a healthy fear of the Lord and regularly confessing where we might be adrift helps us remain on the path toward mission true leadership.
4. Don't go alone: Creating a community of trusted peers and mentors who regularly provide guidance and support is crucial to avoiding mission drift.
5. Long-term faithfulness matters more than short-term success.

#### **Can you share about the additional content that comes with the book?**

**Peter:** We're excited to make the end-of-chapter tools available for digital download and utilize them as lead magnets during the book launch process, if permitted. Every chapter also includes a personal prayer. An online assessment will be made available to readers looking for additional resources to apply concepts from the book to their own life.



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